

F.No.8(1)/2012-PMC(Commodity)
Government of India
Ministry of Consumer affairs, Food and Public Distribution
Department of Consumer Affairs

Krishi Bhawan, New Delhi
Dated: March 31, 2014

OFFICE MEMORANDUM

Subject: Approval of the XII Plan Scheme for 'Strengthening of the Price Monitoring Cell' to be implemented by Department of Consumer Affairs

The undersigned is directed to convey approval of the competent authority for the Central Sector Plan Scheme for 'Strengthening of the Price Monitoring Cell' during the XII Five Year Plan (2012-2017) with a provision of Rs. 10.81 crore, as a sub-component of the Scheme for Consumer Protection.

The scheme would be implemented with the broad objective of strengthening the existing mechanism of price monitoring, both at centre and state levels. This is proposed to be achieved through (a) Strengthening Price Monitoring Cell at the Centre, (b) Strengthening Price Monitoring Cells in the States, and (c) Strengthening services of National Informatics Centre at the Centre, specific to PMC.

The total and component-wise break-up of the approved outlay of Rs. 10.81 crore for the Scheme is as given below:

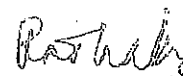
Sl. No	Component	Year-wise Financial Outlays (Rs. in lakh)			
		2014-15	2015-16	2016-17	Total 2014-17
1	Strengthening of PMC and Price Monitoring Mechanism at Centre	265.7	312.8	317	895.5
2	Provision for improvement in state level data reporting system	57.5	62.5	60	180
3	Provision for National Informatics Centre (NIC) services to PMC	5.5	0	0	5.5
	Total	328.7	375.3	377	1081

Among the important targets to be covered under the scheme are:

1. Increase in the number of price reporting centres from the present 57 to 100 by the end of XII Plan;
2. Enhance/revise the list of essential commodities currently monitored, keeping in view the changing consumption pattern, through periodical market surveys;

3. Improve the efficiency of data collection mechanism including by obtaining price data directly from a few select mandis through independent reporters other than the present reporting centres;
4. Further strengthening of PMC at Centre as well as the reporting centres in states through infrastructural support;
5. Linkage with other related Departments involved in price data gathering would be further strengthened;
6. Impart required training/orientation for price reporting and analysis through periodic training/workshops, to the concerned officials in the Centre and States;
7. Subscribe to the services of professional organisations for getting updates on prices, crop situation; and
8. Undertake commodity-specific research studies/surveys such as demand-supply analysis, and consumption pattern of essential food items, etc.

This issues with the concurrence of Integrated Finance Wing vide their Dy. No. 561/F dated 28-3-2014.



(Dr.K.G.Radhakrishnan)
Economic Adviser
Tel.23386857

Copy to:

1. Adviser, DP Division, Planning Commission, Yojana Bhawan, New Delhi.
2. Deputy Secretary (IF), D/o Consumer Affairs, Krishi Bhawan
3. Cash/B&F Section, D/o Consumer Affairs, Krishi Bhawan

Copy for information to:

1. PPS to Secretary, D/o Consumer Affairs, Krishi Bhawan
2. PS to AS&FA, AS(CA), Sr.EA, JS(CA), CCA, D/o Consumer Affairs, Krishi Bhawan