No. J-25/4/2020-CPU (CCPA)  
Government of India  
Ministry of Consumer Affairs, Food & Public Distribution  
(Department of Consumer Affairs)

Views/comments/suggestions on the draft Central Consumer Protection Authority (Prevention of Misleading Advertisements and Necessary Due Diligence for Endorsement of Advertisements) Guidelines, 2020 were invited by 18th September, 2020.

2. It has been decided to extend the date for submission of the views/comments/suggestions for another two weeks i.e. by 01st October, 2020. The views/comments/suggestions on the draft Central Consumer Protection Authority (Prevention of Misleading Advertisements and Necessary Due Diligence for Endorsement of Advertisements) Guidelines, 2020 may be sent (till 01/10/2020) by email at dscpu-ca@nic.in.

(G.C. Rout)  
Deputy Secretary to the Govt. of India  
Telefax: 011-23389936  
18/9/20