

**File No.: CCPA/28/2023-CCPA**  
**CENTRAL CONSUMER PROTECTION AUTHORITY**

Dated: 16<sup>th</sup> December 2024

**CORRIGENDUM**

1. In exercise of the powers conferred by section 18 of the Consumer Protection Act, 2019 (35 of 2019), the Central Consumer Protection Authority made the Guidelines for Prevention and Regulation of Greenwashing or Misleading Environmental Claims, 2024 in furtherance to the Guidelines for Prevention of Misleading Advertisement and Endorsements for Misleading Advertisements, 2022.
2. In this reference, it is hereby notified that the Guidelines shall be effective from its date of publication i.e. 15<sup>th</sup> October 2024.
3. In the Guidelines for Prevention and Regulation of Greenwashing or Misleading Environmental Claims, 2024 (hereinafter referred to as "the Guidelines"), in para 1, after sub-para (a), the following shall be inserted, namely:  

“(b) They shall come into force on the date of its publication.”
4. This corrigendum dated 16.12.2024 may be read with the Guidelines under reference.

  
NIDHI KHARE, Chief Commissioner