



a. Checking reviews

c. All of the above

b. Reading the product description

# Are you a SMART CONSUMER?

Do you think you know the answers to all the questions given below? If not, don't worry. Read the stories in this book and become a smart consumer today!

1. Which of the following ways helps determine if a product is good?

2. True or false: While checking online reviews you must always check who posted
the review, what they posted about and when it was posted.
a. True b. False
3. True or false: Mediation helps to quickly solve some matters.
a. True b. False
4. A mediator will help in reaching settlement.
a. A slow
b. An out-of-court
c. A different
5. What should you look for when checking to see where a product has been made?
a. Weight of the product
b. Height of the product
c. Country of origin
6. True or false: In case of imported products, as per Legal Metrology, Packaged
Commodity rules, country of origin in mandatory.
a. True b. False
7. True or false: You should be careful of surrogate ads.
a. True b. False
8. You should be careful of surrogate ads that promote products by law.
a. Prohibited
b. Approved
c. Compulsory
Answers: 1-c, 2-a, 3-a, 4-b, 5-c, 6-a, 7-a, 8-a

### **REVIEW THE REVIEWS**

















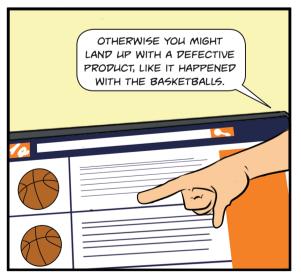


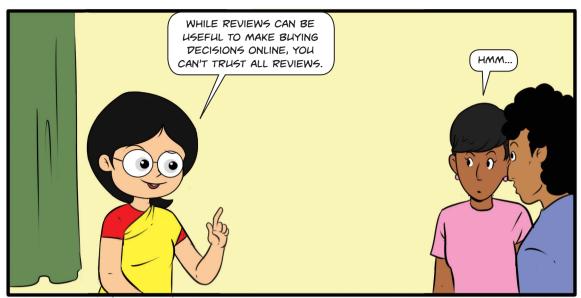


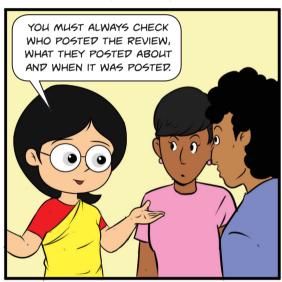




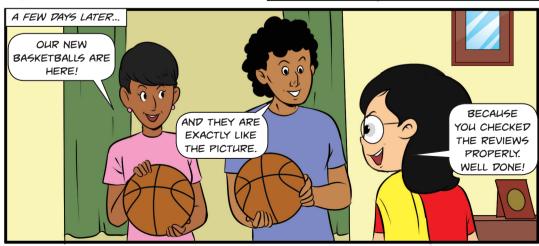










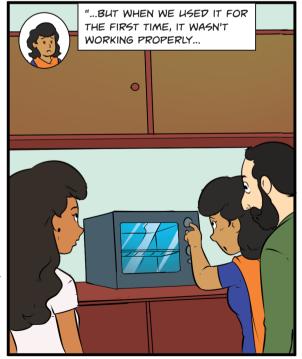


#### **OVEN TROUBLES**









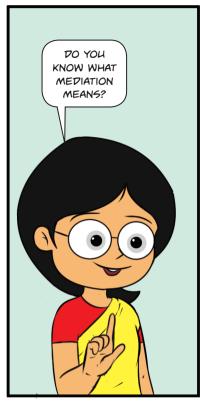






















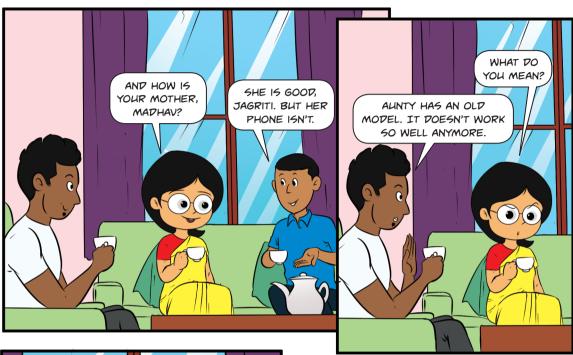








#### **PHONE FALLACIES**

































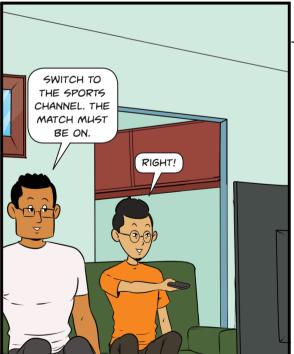




## **CONTENTIOUS COMMERCIALS**







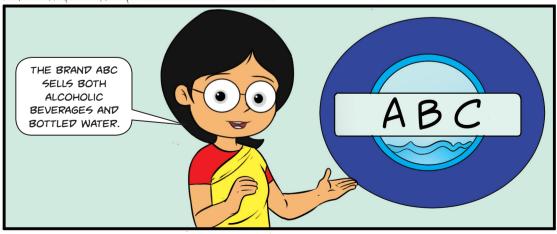










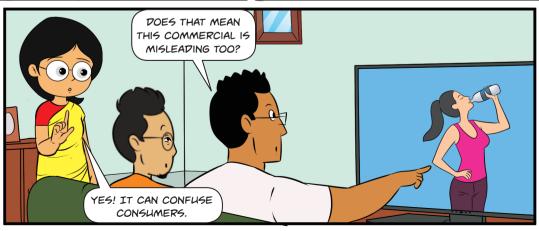






















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Before buying a product always look for these quality marks:



ISI Mark



CRS Mark

to ensure the quality, safety and reliability of the products.

Buy gold with Hallmark to ensure its quality and authenticity.



BIS standard mark 22K916

Purity of gold in carat & fineness

XXXXXX

digit alphanumeric
HUID CODE

Look for these symbols before buying gold





Make your voice heard. We're here to listen to your consumer grievance via National Consumer Helpline



SMS - 8800001915 Message for a call back request



Whatsapp - 8800001915



Call - 1915 in 17 languages

